





# **NLP** Practitioner Training

# **Training Prospectus**

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## Introduction

Many thanks for requesting the prospectus for our NLP training Courses.

Over the next few pages you will find a clear explanation of what Skills24 can offer you and how training in NLP will provide you with a rewarding and interesting career. This prospectus is designed to provide you with all the information you need to make the decision to train with us.

There are many providers of NLP training operating in the U.K. at the moment. Often the information can seem conflicting or confusing and frequently leaves a lot of important questions unanswered. Our aim is quite clear and it is to provide you with high quality professional training that equips you with the skills and confidence to offer your service as a competent NLP Practitioner as a coach or business professional.

Skills24 NLP training is internationally recognised, accredited and validated by the Association of Integrative Psychology and our training is also recognised by The Association of NLP. These are independent organisations and we are trainer members of both organisations. These are two of the leading NLP organisations operating in the world of NLP

Qualifying as a Practitioner is only part of the process. Here at Skills24 we will provide you with all the information and guidance you need to set up and run a successful practice as a coach or NLP Practitioner. I will also share with you my clinical and coaching experience, gained over many years both within the NHS and as a private practitioner and coach.

Skills24 will provide you with all the knowledge and help you gain the confidence to set up and run your own successful business. In this prospectus we not only outline the complete course content but also the additional skills and academic achievement you will need to complete the course satisfactorily and operate as a professional NLP Practitioner or Master Practitioner.

Working, as a NLP Practitioner will obviously bring you into contact with many people who are vulnerable or experiencing some difficulty in their life, therefore ethics and personal integrity plays a vital role in the assessment process.

Skills24 operates under the principal of continuous feedback for all delegates so providing you with the guidance and support to complete your course successfully.

I hope this prospectus provides you with all the information you need. If you require more information or would prefer an informal chat then please contact us at any time. If you feel there is anything missing from this Prospectus, or it is unclear in any way, please let us know and we will do our best to include your suggestion.

Kind regards

Dave Woolley RGN, RMN, D.Hyp, PDCHyp, MBSCH, MNLP, MAC.

## YOUR TRAINER

David Woolley is a registered NLP Trainer with many years clinical and managerial experience and continues to see private clients on a regular basis.

David initially trained as a RGN and RMN and worked in the NHS in a wide variety of Clinical, Managerial and Training roles before pursuing a commercial career in the Pharmaceutical industry. David obtained his postgraduate diploma and advanced Clinical Practice Diploma in Hypnosis with the highly regarded London College of Clinical Hypnosis where he was also a Tutor and Supervisor.

David's approach to NLP is based on its practical application in a wide range of circumstances while maintaining the highly ethical stance one would expect from a health care professional with many years clinical experience.

David is also a fully qualified Master Practitioner of Neuro Linguistic Programming and a qualified Trainer of NLP and registered with both the Guild of NLP and the International Association of NLP. This makes him one of the few people in the UK able to train under both organisations. David is also registered as a full member of the Association for Coaching as well as a full member of the NLPtCA.

David is an international Trainer and coach and works with a wide variety of clients both private and commercial.

When you choose to be trained at Skills24 you can be assured of the very highest ethical and business standards.

In workshops David is a great believer in learning through experience and you will see plenty of demonstrations and have ample opportunity to experience the NLP processes first hand, both as a recipient and as a practitioner. This experiential appreciation brings the course to life and motivates delegates to start using their skills and obtaining benefits on the very first day of the training course.

## Why train with Skills24 Training

- Dave has many years coaching and training experience. He regularly assists clients make important changes in their lives using hypnotherapeutic and NLP techniques.
- We train to a full 120+ hours classroom training so that you obtain the skills and experience necessary to become a confident practitioner.
- The remaining hours are made up of individual research, book reviews, reviews of key papers, case studies and maintaining a personal reflection diary.
- The number of students in each class is strictly limited so that you receive the individual attention that helps you become a skilled professional.
- Classes offer a unique combination of demonstration, theory, and real life examples both clinical and coaching.
- You have every opportunity to gain the confidence you need to establish a successful practice.
- Each module will provide ample opportunity to practice the techniques being demonstrated, enabling you to develop your own skills.
- We teach Phobia cures, Weight loss interventions, and Confident Public Speaking approaches.
- Business coaching and how to use NLP fully in a business context.
- We show you how to set up a coaching Practice.
- We show you how to run your sessions from start to finish.
- On successful completion of the training programme you will be eligible to join the ANLP and the AIP.
- You will learn the key NLP change processes and outcome setting
- You will also learn key coaching strategies and rapport building skills. This is becoming more important as businesses recognise the importance of NLP and Coaching.
- There are many elements involved in training to be an effective NLP Practitioner, therefore, if you have any specific queries about course content then please contact us and we will be happy to provide any extra information you require.

## The NLP Practitioner Diploma

The core content of this accredited training syllabus consists of a comprehensive training manual that will provide each student with a reference work that will prove to be invaluable. Each student is supplied with a hard copy of the training manual with an option to have an electronic copy if required at extra cost.

The course material will be distributed at the commencement of each weekend or at the beginning of each training module. NLP is both an academic and a practical area of study and the student will be expected to complete one research assignment during the training programme. A pass mark will be necessary if the student wishes to be accredited as a fully qualified Skills24 NLP Practitioner.

A large part of the training will be devoted to the demonstration and practical application of techniques. All students will be involved in practising and learning how to apply some of the NLP processes from the very first day. This is always a fun and supportive learning environment

This practitioner certified course has been externally assessed and verified at practitioner level by the Association of Integrative Psychology and forms the basis for their awarding their NLP practitioner or Master practitioner Status

On successful completion of the course students will be eligible to join the A.I.P. Association of Integrative Psychology and/or The Association of NLP.

With the option of extra tutorials that are available to current and past students and some NLP Master Classes the student will comfortably exceed the required number of training hours that some UK governing bodies require for registration.

Other relevant training can also be taken into account under special circumstances such as Advanced Coaching, Time Line Therapy, NLP Master Practitioner training, EFT etc., as long as proficiency can be demonstrated and the training organisation can be contacted.

**Skils24** also offers 1 years supervision following your diploma along with discounts on our NLP Master Practitioner course.

#### Combining NLP Training and Coaching Qualifications Accredited and Endorsed by the Association for Coaching

Skills24 now offer the Accredited Certificate in Coach Training (ACCT).

You can now combine your NLP training with an Accredited Coaching Certificate. This will mean that at the end of the training programme you will be able to continue to gain a nationally recognised qualification in coaching.

# Following successful completion of the required coaching hours and submission of written material you will be awarded the ACCT qualification.

Please contact us if you require more information on this highly valuable coaching qualification.

## Eligibility

No previous experience of Hypnotherapy or NLP is required to attend this course. People from all walks of life make successful careers as NLP practitioners. The ability to create empathy with your clients, along with motivation and commitment, will be the skills most needed to become an effective Practitioner and coach.

The academic work required during your training should not be entered into lightly, but with motivation, curiosity and flexibility, along with the willingness to commit yourself to new learning; you will find yourself quickly developing the skills you need.

Each student will be invited to interview before attending the course. This can also be carried out over the telephone or Skype. This will give the potential attendee the opportunity to ask as many questions as they wish while at the same time satisfying the lecturers that they are willing to make the necessary commitment. Anyone can learn NLP, its not a special gift, it's a skill; that can be learnt.

As a qualified Practitioner you will find yourself working with many different client groups. For this reason during your interview you will be asked to answer some simple questions that are designed to:

- 1. Establish that you are of a suitable character to work with potentially vulnerable clients.
- 2. Are emotionally mature enough to work with a wide range of clients without being unduly affected your self.
- 3. Able to meet the academic standards of the course
- 4. You will also be asked to sign a medical declaration form.
- 5. The interview will be conducted by telephone or in person
- 6. Students who have successfully completed our practitioner course will also be expected to sign a code of practice and maintain the highest ethical and professional standards at all times.

## **Continual Professional Development**

Following Practitioner Certification all Skills24 graduates are actively encouraged to undertake continuing professional development in order to remain informed of changes and developments in the field of NLP.

## **Course Fees**

The course fees for the full 7-day NLP Practitioner Diploma course including all course materials and certificates is £1,500.

There is an 'early bird' discount of £200 if you book and pay your deposit at least one month in advance.

Individual 1:1 training is £2,500.00 and means you will be qualified within seven days but you will have more flexibility on the days chosen.

As outlined in the document **terms and conditions**. The non-refundable deposit is £200.00 unless you are not accepted on the course.

Students should be aware of other additional expected costs such as textbooks at the student's discretion and various course materials such as paper and files. Those who go into practice as NLP practitioners following the completion of the course will also need professional indemnity insurance and expect to pay fees to join professional organisations.

Venue:

Staffordshire

## **Terms and Conditions**

- 1. Participants are expected to commit to attend the whole of the course. Assessment is continuous through practical exercises, essays and also by examination. Your certification is conditional on achieving standards and attending the required number of training hours.
- 2. Please let us know of any special requirements you may have to enable us to provide you with the best possible experience. Skills24 will make every effort in the selection of venue to accommodate disability of every kind. Unfortunately provision of disabled facilities will be dependent upon the venue chosen.
- 3. If you decide at any point during the first 48 hours of the course that it's not for you, we will refund your course fee minus the non-refundable deposit of £200.00
- 4. On occasions a delegate may unexpectedly run into emotional issues especially in the early stages of the course before you learn how to manage your state more effectively. To be fair to other people on the course we would like you to make a commitment to yourself to take responsibility for your own emotional wellbeing and to stick with the course even if you occasionally hit emotional challenges. Emotions as well as cognitions and behaviour are addressed in this course. It is truistic to point out, as with any technique, which offers selfdevelopment, some delegates might find parts of the course emotionally challenging. It is at all times requested that during such times respect is paid to yourself and to other delegates.
- 5. To secure your place your deposit should be paid on booking. Full payment must be made 14 days before commencement of the course and must be accompanied with a completed booking and health check form. Company invoices are for settlement under the same conditions.
- 6. You will be sent joining instructions a minimum of 20 days prior to course commencement. These will contain details of location, venue, start times and other relevant information
- 7. If a participant requests a transfer to an alternative course and the request is received within 30 days of the original course commencement date there will be an administrative charge of 10% of the course fee. If a participant fails to attend the course all fees are forfeited
- 8. Cancellation of a booking less than 15 days before the course begins incurs 50% of the total cost of the course. Cancellation between 15 days and 31 days 25% of the total cost of the course is forfeited, and

any cancellation of more than 31 days incurs a forfeit of the non-refundable deposit.

- 9. The company reserves the right to change dates and venues. Skills24 reserves the right to alter the course content, location, or cancel at any time without liability
- 10. We aim to confirm your place on the course within 24 hours of receiving your completed booking form, health check form, and deposit. If you do not hear from us within 1 working week please contact the office immediately
- 11. The fees for the course include tuition, course materials, morning coffee, afternoon tea, and email support.
- 12. Legal and beneficial title to all intellectual property rights existing in any documentation, data, know-how, methods and concepts, used or developed by us in providing the services, shall, as between you and us, belong to and remain vested in us.

All conditions or warranties (whether expressed or implied by statute or common law or arising from conduct or a previous course of dealing or trade custom or usage or otherwise) as to the quality of the session materials we supply or their fitness for a particular purpose (even if that purpose is made known expressly or by implication to us) are expressly excluded.

- We will use all reasonable care and skill in providing the services you order under this agreement, but we do not guarantee any results of the services. Any decision you make having received any of our services are your own and you remain wholly responsible for any decisions and actions you take.
- We are entitled to delay or reduce the level and/or scope of service(s) (including session materials) if we are prevented from or hindered or delayed in obtaining or delivering the services (including session materials) as a result of any circumstances beyond our reasonable control.

#### HEALTH CHECK QUESTIONNAIRE

Skills24 is keen to ensure that you are able to participate safely in your chosen training programme. Please answer the following questions and return this form to the address below. Skills24 and its representatives will respect the confidential nature of any information provided. If you have any difficulties or disabilities requiring special arrangements please let us know.

Name:	Course no.	

### (Please tick the appropriate box.) Bi-Polar Disorder Asthma Co ordination difficulties Treatment for Depression Mental illness Diabetes Dizzy spells Schizophrenia Rheumatic condition Epilepsy Headaches Sight impairment Stress related illness Hearing impairment Heart problems Anxiety attacks Are you taking any prescribed medication or undergoing prescribed treatment or therapy? Are you taking any non-prescribed medication or undergoing nonprescribed treatment or therapy? Do you have any other medical condition, disease or disability that may affect you ability/willingness to undergo hypnosis not covered by the above? (Please describe briefly on the reverse of this form.)

#### Do you have or have you ever had any of the following?

#### Signature\_\_\_

Data Protection: This information will be used for health and safety purposes by the tutor.

All personal information supplied on this form is used solely for health & safety purposes and will be dealt with in a sensitive and confidential manner by your tutors. This information is not recorded on a database and measures have been put in place to prevent unauthorised disclosure.

At no time will this information be passed to other organisations. The questionnaire will be destroyed at the end of the course.

Health Check Agreement;

The tutor has explained the nature of the activity involved in this course. I understand what is required and am fit to participate in this programme.

Signature..... Date.....

#### **NLP Practitioner Diploma**

#### **Booking Form**

Name:	
Address:	
	Post Code:
Phone: Landline	Mobile
Email:	Date of Birth:
Occupation:	
Prior training/experience in related	fields:
Please book place(s) on the following	ng courses:
Intensive Course (please tick)	
Weekend Course (please tick)	

# **PAYMENT:** The total tuition fee for the course is £1,500.00. (\*£1,300 early bird discount price)

I enclose a deposit of **£200.00**. I understand this deposit is refundable only if I am not accepted on the course or the course is cancelled. You can pay by bank transfer, cheque or card. If you wish to pay by card please ring the office. Cheques should be made payable to **Skills24 Training**.

I agree to pay the balance of £1,300 at least 14 days prior to enrolment (\*£1,100 early bird discount).

If you wish to pay by bank transfer our bank details are:

#### Sort Code: 77-31-10 Account No.: 28259260 Name: Skills24 Training

I confirm I have read and accepted Skills24 Training Terms and Conditions. I also enclose the Health Check and Waiver which I have signed.

Signed..... Date .....

Please send the completed booking form together with deposit to: D. Woolley, 16 Manor Farm Road, Little Haywood, Stafford, ST18 0NW

#### **NLP Practitioner Course Outline**

#### **Skills24 Training**

#### **Accredited NLP Practitioner Course**

#### **Course Outline**

How to get the most from this training

Rules for being Human

Learning Frames

What is NLP?

Outcomes

Frame setting

Magic of using outcomes

Rapport

Representational systems

Predicates

Submodalities work sheet

Anchoring

Present to desired state

New Behaviour generator

Dealing with difficult people

Simple Belief Change

Unified Field

Jungle Jim

Meta Model

Meta Mirror

Time and Time Lines

Logical Levels

S.C.O.R.E. A model for Change

Erickson and Hypnosis

Reframing

Sleight of Mouth

Metaphor

Leadership

The use of Language

- Managing Change
- Fundamentals of Leadership
- Personal action commitments
- Accelerated Personal Development
- Metaphor Exercise 1
- Metaphor Exercise 2
- Meta-Programs
- Skills of Anchoring
- **Collapse Anchors**
- Stacking and Chaining Anchors
- Change History
- V/K Dissociation
- Six Step Reframe
- Visual Squash
- The Swish
- Wishing to Wanting
- Movie in the Mind
- Art Gallery
- Circle of Excellence
- What makes an experience compelling
- You are a Learner
- Finding Life's Passion
- Values and Principles
- Developing a Vision
- Finding Direction
- Aligning yourself with your mission
- Utilizing a hero
- Developing a plan
- Rapid Rehearsal
- **Taking Action**
- Movie Reversal
- Fast Phobia Cure

Modelling TOTE Implicit and Explicit Modelling Multi Level Modelling The beginning of the rest of your life Support and Study groups Use it or Loose it!

## **Our Commitment To You**

This is an intensive training programme. We cover all the essential NLP elements. The needs and interests of the group help shape the training process. If you have a particular interest in certain aspects of NLP please make these interests known to us. We will be happy to discuss this with you before the course commences. If you have any questions regarding course content then please contact us by email or phone. We will be delighted to discuss any questions you may have.